

# **Går det att standardisera internationellt socialt ansvarstagande?**

Stockholm 2006-11-07

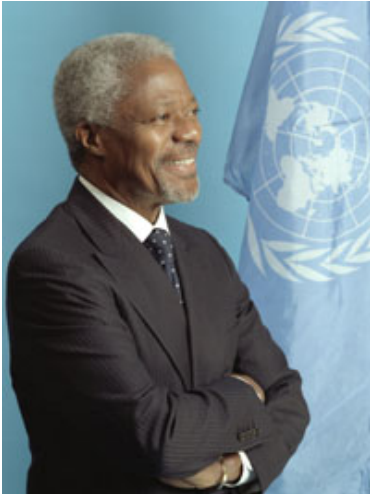
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Vice Chair ISO/TMB/WG Social Responsibility

# Finns det inte tillräckligt med standarder, verktyg och initiativ?

**UNGC, OECD MNE, ILO, WEF PACI,  
GRI, WBCSD, ISO 14000, OHSAS  
18001, TI, SVP, ABG, CC, IFBWW, Fair  
Trade, SA 8000, FSC, SFI, AA 1000,  
CoC...**

**Genom vilken process och genom  
vilka deltagare?  
Hur sprids budskapet?**



- “ISO standards are crucial to sustainable development as they are key source of technological know how”

*Kofi Annan,  
ISO General Assembly, sept. 2004*

# Varför ISO ?



- ISO - International Organization for Standardization.
- Federation av Nationella medlemmar, en per land
- Skapades 1946
- Just nu cirka 15.000 ISO standarder
- Huvudkontor Geneve
- 151 medlemmar (110 från U-länder)



**“ISO develops International Standards for a sustainable world”**

# Principer för ISO standardisering

Konsensus

Öppenhet

Standardisering

Frivillighet

Intressentstyrt

# ISO SR – background

- **May 2001 - May 2002:** the ISO committee for consumer issues (COPOLCO) initiates CSR study
- **September 2002 - April 2004:** ISO Strategic Advisory Group on Social Responsibility reports
- **September 2004:** The leadership responsibility assigned to ABNT(Brazil) and SIS (Sweden) after nomination process.
- **January 2005:** ISO Working group (WG) established.
- **2005-2006:** Meetings (350 experts from 60 countries) every 6 months

# Beslutat från början:

- Titel: Guidance on Social Responsibility
- Nr: ISO 26000
- Typ av standard: Vägledning  
(ej “skall-krav” för tredjepartscertifiering som ISO 14001)
- 3 års utvecklingstid – färdig standard 2008
- Sex experter per land:  
”Industry, Government, Consumer, Labour, Non-governmental organization (NGO),  
Service/Support/Research/Others”

# Decided that ISO 26000 will...

- Provide practical guidance related to:
  - operationalizing social responsibility;
  - identifying and engaging with stakeholders; and
  - enhancing credibility of reports and claims made about social responsibility.
- Promote common terminology in the field;
- Emphasize performance results;
- Be consistent with and not in conflict with other existing SR standards and requirements
- Be applicable by all types of organizations.

# Vilka länder deltager?

Argentina (IRAM)	Ghana (GSB)	Panama (COPANIT)
Armenia (SARM)	Greece(ELOT)	Philippines (BPS)
Australia (SA)	India (BIS)	Poland (PKN)
Azerbaijan (AZSTAND)	Indonesia (BSN)	Portugal (IPQ)
Austria (ON)	Iran (ISIRI)	Russian Federation (GOST R)
Belarus (BELST)	Ireland (NSAI)	Saint Lucia (SLBS)
Belgium (IBN)	Israel (SII)	Singapore (SPRING SG)
Brazil (ABNT)	Italy (UNI)	South Africa (SABS)
Canada (SCC)	Jamaica (JBS)	Spain (AENOR)
Chile (INN)	Japan (JISC)	Sweden (SIS)
China (SAC)	Kenya (KEBS)	Switzerland (SNV)
Colombia (ICONTEC)	Kazakstan (KAZMEMST)	Thailand (TISI)
Côte d'Ivoire (CODINORM)	Korea republic of (KATS)	Turkey (TSE)
Czech Republic (CNI)	Malaysia (DSM)	United Kingdom (BSI)
Costa Rica (INTECO)	Mauritius (MSB)	Uruguay (UNIT)
Cuba (NC)	Mexico (DGN)	USA (ANSI)
Denmark (DS)	Morocco/Maroc (SNIMA)	Venezuela (FONDONORMA)
Egypt (EOS)	Netherlands (NEN)	Vietnam (TCVN)
Finland (SFS)	New Zealand (SNZ)	Zimbabwe (SAZ)
France (AFNOR)	Nigeria (SON)	
Germany (DIN)	Norway (SN)	

# Vilka organisationer?

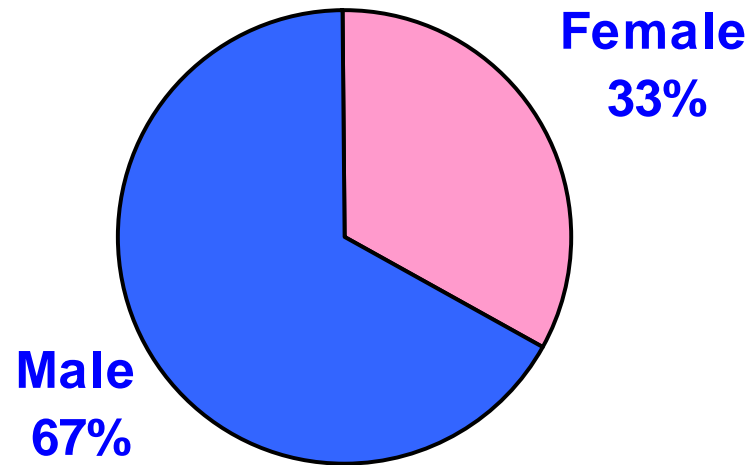
- AccountAbility
- AICC (African Institute of Corporate Citizenship)
- BIAC (The Business and Industry Advisory Committee to the OECD)
- CCSR (Centre for Corporate Social Responsibility)
- CI (Consumers International)
- EC (European Commission)
- ECOLOGIA (Ecologists Linked for Organizing Grassroots Initiatives & Action)
- EIRIS Foundation & ethical Investment Research Services (EIRIS) Ltd
- Forum Empresa / Ethos Institute
- GRI (Global Reporting Initiative)
- ICC (International Chamber of Commerce)
- ICFTU (International Confederation of Free Trade Unions)
- ICMM (International Council of Mining and Metals)
- IEPF (Institut for Energy and Environment of the French speaking countries)
- IFAN (International Federation of Standards Users)
- IIED (International Institute for Environmental and Development)
- IISD (International Institute for Sustainable Development)

# Vilka organisationer? forts.

- ILO (International Labour Organization)
- Inter American CSR Network
- IOE (International Organization of Employers)
- IPIECA (Intl. Petroleum Industry Environmental Conservation Association)
- ISEAL Alliance (International Social & Environmental Accreditation & Labelling)
- NORMAPME (Europ Office of Crafts, Trades and SME for Standardisation)
- OECD (Organisation for Economic Cooperation and Development)
- OGP (International Association of Oil and Gas Producers)
- Red Puentes
- SAI (Social Accountability International)
- Transparency International
- UNSD (United Nation Division for Sustainable Development)
- UNCTAD (United Nations Conference on Trade and Development)
- UN Global Compact
- UNIDO (United Nations Industrial Development Organization)
- WBCSD (World Business Council on Sustainable Development)
- WHO (World Health Organization)

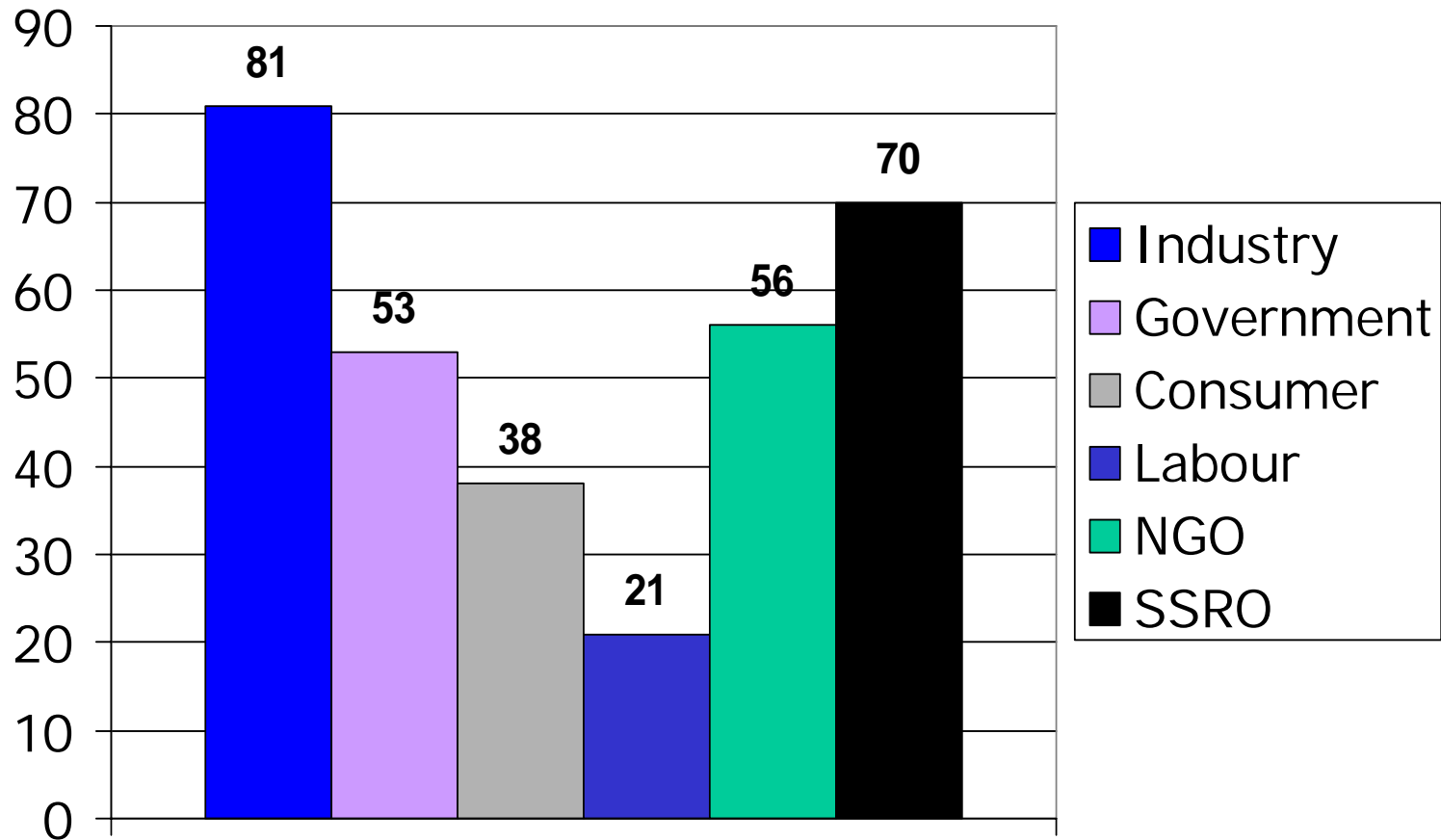
# Members of the Working Group

## Gender balance



# Members of the Working Group

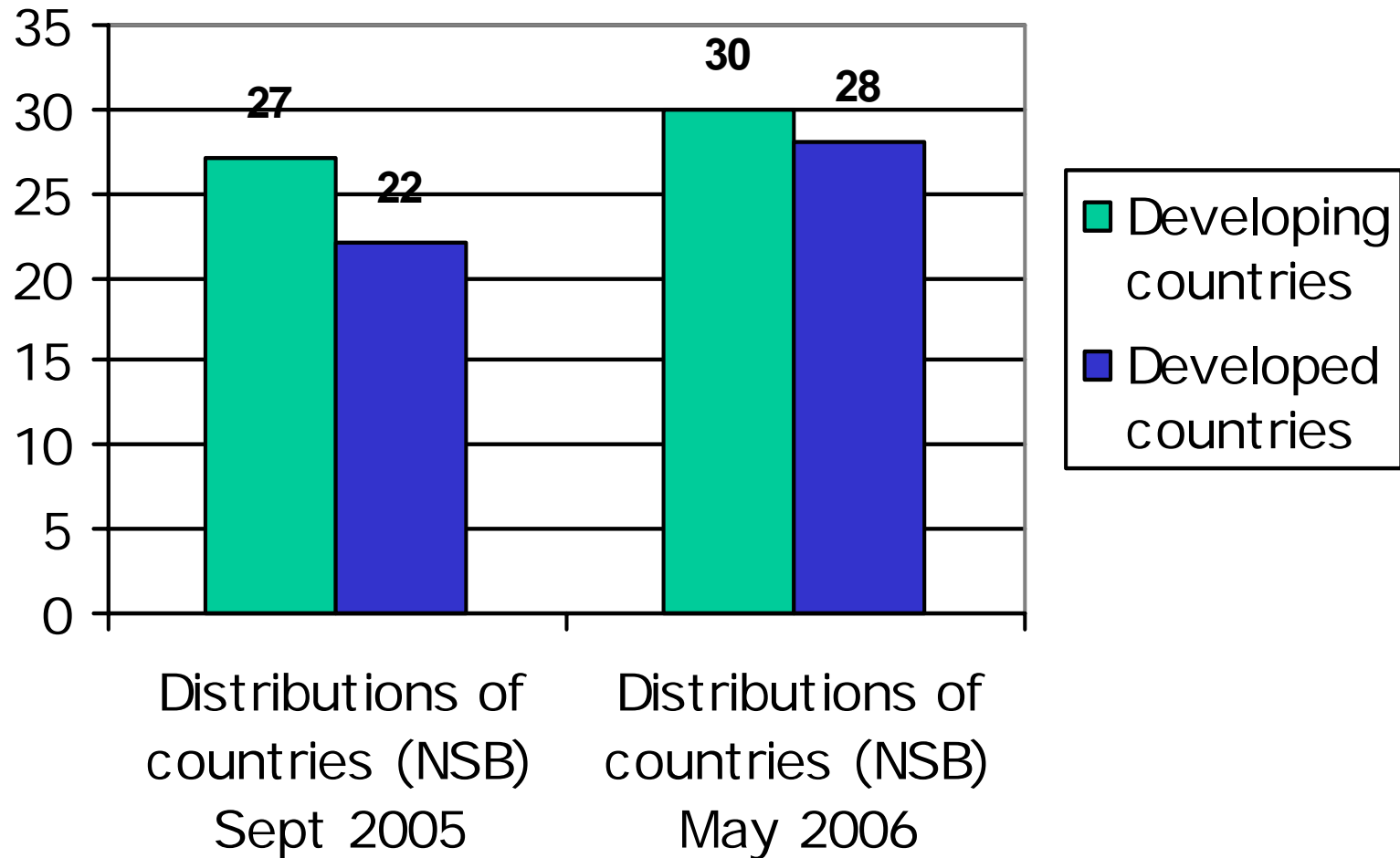
## Stakeholder balance



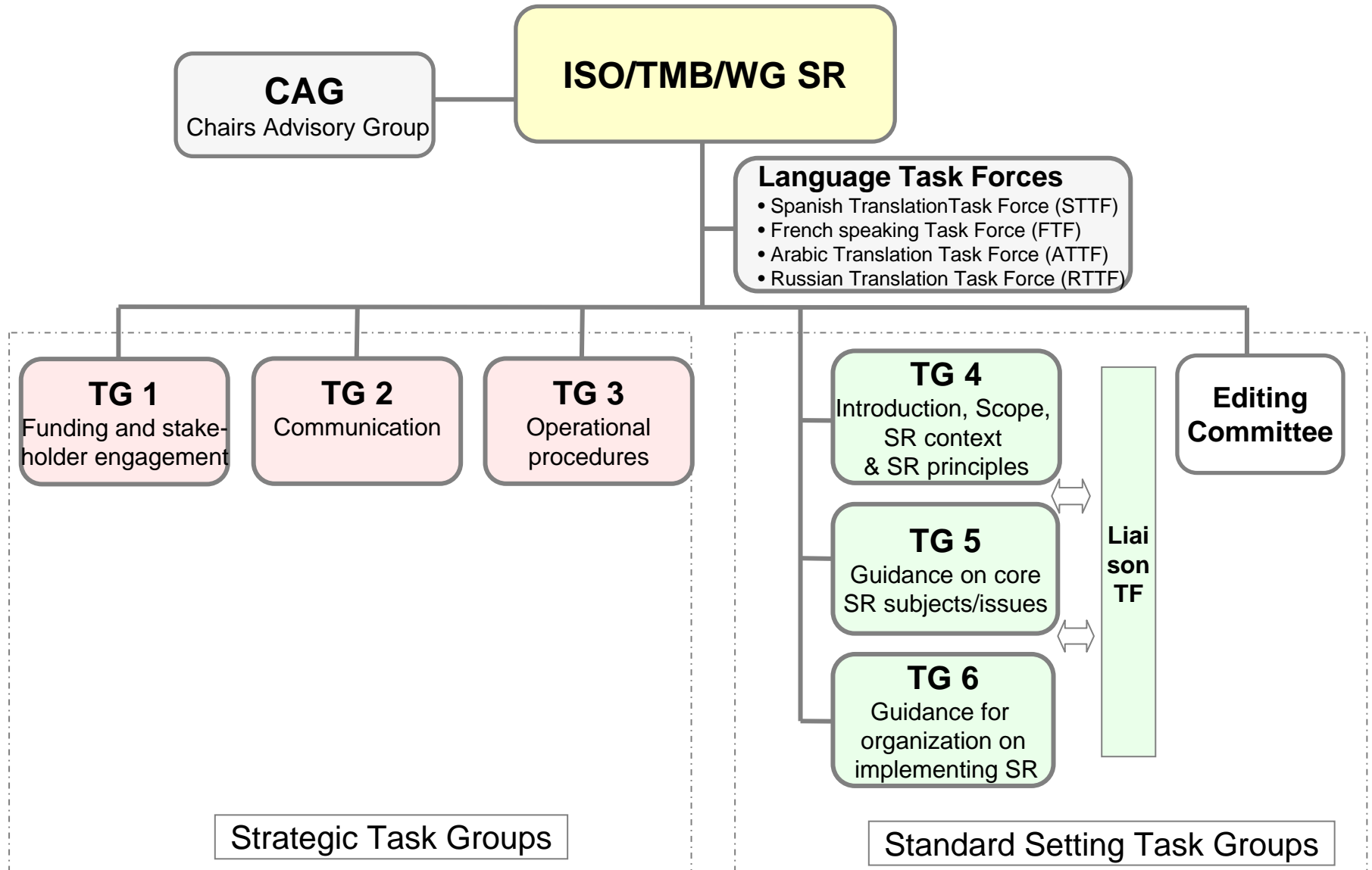
Distribution of experts May 2006

# Members of the Working Group

## Regional balance – Number of countries



# Organisation



# Design Specification of ISO 26000

0. Introduction
  1. Scope
  2. Normative references
  3. Terms and definitions
  4. The SR context in which organizations operate
  5. SR principles relevant to organizations
  6. Guidance on core SR subjects/issues
  7. Guidance for organizations on implementing SR
  8. Guidance annexes
- Bibliography

# What will be covered by ISO 26000?

Three dimensions: environmental, social, economic and guidance on the following (preliminary) issues:

- Environment
- Human rights
- Labour practices
- Organisational governance
- Fair business practices
- Community involvement
- Consumer issues

# Svenska arbetsgruppen (TK478)

- Arbetstagare 3 deltagare
- Frivilligorganisationer 6 deltagare
- Konsumenter 2 deltagare
- Näringsliv 19 deltagare
- Offentlig förvaltning 6 deltagare
- Tjänster, forskning, övriga 17 deltagare

# Mer information

- Svenska arbetsgruppen: ([www.sis.se/sr](http://www.sis.se/sr))
- Internationella arbetsgruppen: ([www.iso.org/sr](http://www.iso.org/sr))
- Internationella arbetsgruppen, arbetsdokument ([www.iso.org/wgsr](http://www.iso.org/wgsr))

# Tack

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